



ACTION FUND

At Action Syria, we know that in crisis contexts, needs shift — fast. That's why we created the Action Fund: our pot for unrestricted, flexible funding.

This fund allows us to respond quickly, support what's most urgent, and stand by our partners through uncertainty — whether that's earthquake relief, food aid, medical supplies, or infrastructure repairs. It's the fuel behind everything we do.

THE CHALLENGE

Syria remains one of the world's most underfunded humanitarian crises, with over 16 million people still in urgent need of healthcare, education, food, and shelter. Years of conflict, economic collapse, and the 2023 earthquakes have pushed families to the brink.

At the same time, funding is harder to secure. Fewer people are giving to charity — now just 50%, the lowest level in a decade.

That's why the Action Fund matters. It allows us to respond fast, support what matters most, and stand by our partners when the unexpected happens — while keeping our UK team focused on raising funds and sustaining vital programmes.



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HOW WE WORK

We use the Action Fund to keep everything moving — from rapid response to the core work that holds our programmes together.

- Emergency response: Quick mobilisation when crises hit: earthquakes, conflict, or displacement.
- Programme delivery: Funding both direct and behind-the-scenes costs like safeguarding, reporting, and monitoring.
- Core costs: Sustaining our UK team to raise funds, build partnerships, and keep everything running.
- Innovation: Testing new ideas to grow income, strengthen delivery, and reach more people then scaling what works.

"Thank you for bringing light into the darkness of our lives. You didn't just feed us; you gave us hope to carry on."



WHAT WE'VE FUNDED

Here's how the Action Fund has helped:

Earthquake response, 2023

Thanks to your support, we were able to provide critical post-trauma medical support following the earthquakes. Funds covered dialysis kits, baby milk for orphans and mothers unable to breastfeed, lab and orthopaedic consumables (e.g. syringes, surgical drills), salaries for frontline medical staff as well as playgrounds for children to play.

Lebanon response, 2024

In response to conflict in Lebanon in late 2024, we partnered with SAWA to support 240 families, and a total of 1,200 people. Together we provided essential supplies, hygiene kits and hot meals. Of those supported, 65% were children and 60% were women and girls. 15 of the families supported (100 people), were sheltered in our school and SAWA's protection centres.

FUNDING NEW PROGRAMMES

Unrestricted funds enabled us to launch two new education projects within Syria — funding new partners, testing innovative approaches, and reaching communities that have long gone unsupported.

Our partners know their communities. The Action Fund gives them — and us — the flexibility to act with speed, care, and impact.

MOHAMMAD'S STORY

When conflict in Lebanon in late 2024 forced Mohammad Khaldoon Al Mkashate to flee Baalbek with his wife, children, and elderly parents, they found refuge in a SAWA shelter.

For 15 days, we were able to provide hot, nutritious meals to Mohammad and his family — easing the strain of displacement and helping them feel cared for. "In a time when we felt completely uprooted, these meals reminded us that we were not alone," he shared.



LOOKING AHEAD

The Action Fund is how we stay prepared, agile, and responsive — no matter what comes next. It strengthens our partnerships, backs bold ideas, and makes sure no urgent need goes unanswered.

If you want your donation to go where it's needed most, when it's needed most — this is the pot to give to.



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