

Sponsor Action Syria's flagship fundraiser:



Action Syria
Carols

Tuesday 8th December 2026
St Bartholomew the Great, London



What we do

Action Syria helps Syrian communities get the medical care and education they need, every day and when emergencies strike.

We take our lead from our local partners on the ground – who understand their communities best – to respond effectively and quickly to the most pressing needs. We're committed to standing with Syrian communities who fall between the cracks of larger scale recovery efforts, to ensure that those who are often forgotten are not left behind.

After 14 years of conflict and displacement, there is renewed hope for many in Syria, but the needs remain urgent and complex. Today, over **2 million children** in Syria are still out of school and nearly **15.8 million people** require urgent healthcare assistance. Improving access to education and healthcare is a vital part of the recovery process.

We've been supporting Syrian communities since 2012, and we're here for as long as we are needed — because Syrian communities deserve to **rebuild with health, opportunity and hope**.

Who we help

Right now, we're **teaching over 100 Syrian refugee children** in Lebanon and **rehabilitating schools** in rural Damascus. We're raising funds to sustain these programmes, as well as deliver new projects to provide safe learning spaces and medical care for underserved Syrian communities. We also mobilise when there is an emergency, such as an earthquake or bombing.

Last year (2024-25) **we helped over 20,000 Syrians**, funding:



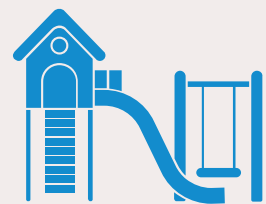
Over 17,600
medical
consultations



Education
for 84 children



Salaries for 10 medical
staff, 6 education staff,
and 47 support staff



Two playgrounds
for 2,400 children



61 prosthetics
and 193 orthotic
devices



Emergency supplies and hot
meals for 240 families



The event

Action Syria Carols is our **flagship, festive fundraiser** — harnessing the power of music to raise vital funds to improve access to education and healthcare for Syrian communities.

It's an unforgettable evening of carols, celebrity readings, and live musical performances. The night ends with a drinks reception and a Middle Eastern feast, all set in the breathtaking surroundings of St Bartholomew the Great, London's oldest surviving church.

In 2025, we welcomed **500 guests**, raised **over £85,000**, and reached over **77,000 online** throughout the campaign. This year, we're aiming to raise **£110,000** — but **we need sponsors to help us get there**.

And that's where you come in. You can support us to reach our target.

This year's event falls exactly two years since the collapse of the Assad regime — marking the end of 14 years of conflict. While the road to recovery is long and uncertain, together, we can help Syrian communities rebuild through education and healthcare.



Our audience

Our carol services have brought together some of the UK's most loved and respected figures from the stage, film, journalism and politics. Previous guests and readers have included:

- Cate Blanchett
- Tom Hollander
- Lyse Doucet
- Clare Balding
- Romilly Weeks
- Jeremy Irons
- Dame Joanna Lumley
- David Miliband
- Sir Michael Morpurgo
- Peter Capaldi

This year's service will feature readings from celebrity guests, including **Toby Jones**, **Waad Al-Kateab** and **Jack Dee**, musical performances, and of course, candlelit carols.

Action Syria Carols brings together **influential voices** and over **500 guests** who care about Syria and want to see it's people thrive. This is your chance to stand beside them — and be seen doing so.





Sponsorship opportunities

We are actively seeking a **Headline sponsor** to headline this year's event — someone who wants to visibly show their support for lasting recovery for Syrian communities.

At the same time, we know that a strong community of **Associate sponsors** at the £5,000 level, and **Supporting sponsors** at the £3,000 level, will also be essential to the event's success.

A partnership with Action Syria offers your organisation the chance to make a **real, lasting and tangible difference** to Syrian communities – supporting collaborative, **community-led projects** delivering vital aid where the need is greatest. It's a unique way to meet your CSR goals – while partnering with a charity that aligns with your values.

Every level of sponsorship helps provide life-changing healthcare, education, and emergency relief — and **places your brand in front of an influential, values-driven audience.**

Headline sponsor

£10,000

One available

For a brand ready to take centre stage.

- 10 premium tickets, with the opportunity to purchase additional tickets
- Back cover and full-page in event programme
- Primary logo feature on all event materials and Action Syria's website
- Welcome from the stage
- Dedicated social media post
- Full use of professional event photos
- Mention in post-event newsletter

Associate sponsor

£5,000

Two available

The heart of making this event possible.

- 8 premium tickets, with the opportunity to purchase additional tickets
- Full-page ad in event programme
- Prominent logo across materials
- Group social media post recognition
- Recognition from the stage
- Mention in post-event newsletter

Supporting sponsor

£3,000

Two available

A meaningful way to show your support.

- 6 premium tickets, with the opportunity to purchase additional tickets
- Half-page ad in event programme
- Logo in event programme
- Group social media post recognition
- Mention in post-event newsletter

We have historically raised over four times the amount of sponsorship we receive. Whichever corporate package you choose, you'll be amplifying the impact for Syrian communities.



Previous sponsors include:



**LONDON
SPEAKER
BUREAU**



TRUEFITT & HILL
LONDON

XERJOFF
ITALIAN LUXURY PERFUME

Thank you

Thank you for considering sponsoring *Action Syria Carols* 2026.

Your support isn't just a donation. It's a commitment to standing with Syrian communities — beyond conflict and towards recovery.

If you'd like to find out more or discuss a bespoke sponsorship package that reflects your values and goals, [get in touch](#):

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Join us in making this our most meaningful carols yet — and supporting lasting recovery for Syrian communities, through education and healthcare. Together, we can make a real difference.

